



VolunteerFest

Event Information

Who: Volunteer Fairfax, the heart of volunteering in Fairfax County, Northern Virginia and beyond.

What: **VolunteerFest** community-wide day of service
1,000 volunteers as well as local community, corporate, and political leaders

Where: Sites throughout Fairfax County

When: Saturday, October 28th, 2017

Why: This county-wide program held on National Make a Difference Day supports projects local nonprofits cannot complete without an influx of volunteer support. Across the country, millions of people will be out volunteering in their communities as well. Join us to make a difference in our community!

How: **Business sponsors** and **donors** can reach thousands of community-minded professionals through event visibility and program advertisements and access team building and community supporting projects

Examples of Projects:

- Registering families for a holiday assistance program
- Building an outdoor classroom
- Sorting and organizing donated clothes and household items
- Assisting in tree and habitat restoration
- Participating in local fairs and festivals



2017 VolunteerFest

Volunteer Fairfax • 10530 Page Avenue • Fairfax, VA 22030
(703) 246-3897 • ebengtson@volunteerfairfax.org

2017 VolunteerFest

Sponsorship Information and Levels

Volunteer Fairfax is a 501(c)(3) nonprofit organization; sponsorships are tax-deductible to the fullest extent of the law.

- \$5000** **Presenting Sponsor**
- Exclusive naming rights as Presenting Sponsor; “Give Together: A Family Volunteer Day, Presented by (NAME)”
 - Exclusive rights as Presenting Sponsor named on tee shirts
 - Invitation to Fairfax County Board of Supervisors’ Proclamation Presentation
 - Prominent recognition in event packet presented to the Fairfax County Board of Supervisors
 - Identified in event program, all media advisories, releases, and story pitches promoting the event
 - Logo visibility on all physical materials created to promote the event as The Presenting Sponsor
 - Logo visible and linked on the event webpage as The Presenting Sponsor
 - Recognition via Volunteer Fairfax social media as The Presenting Sponsor
 - Recognition in Volunteer Fairfax staff signature lines announcing the event
 - Opportunity to reserve up to five VolunteerFest project for employees and family members
- \$2500** **Platinum Sponsor**
- Invitation to Fairfax County Board of Supervisors’ Proclamation Presentation
 - Prominent recognition in event packet present to the Fairfax County Board of Supervisors
 - Identified in event program, all media advisories, releases, and story pitches promoting the event
 - Logo visibility on all physical materials created to promote the event as a Platinum Sponsor
 - Logo visible and linked on the event webpage as a Platinum Sponsor
 - Recognition via Volunteer Fairfax social media as a Platinum Sponsor
 - Recognition in Volunteer Fairfax staff signature lines announcing the event
 - Opportunity to reserve up to four VolunteerFest projects for employees and family members
- \$1000** **Gold Sponsor**
- Recognition from podium at all sites
 - Prominent company supplied signage at 2 project locations
 - Logo visibility on all physical materials created to promote the event
 - Logo visibility on all event emails
 - Logo visible and linked on the event webpage
 - Recognition via Volunteer Fairfax social media
 - Opportunity to reserve up to three VolunteerFest projects for employees and family members
- \$500** **Silver Sponsor**
- Company listed on all physical materials created to promote the event
 - Prominent company supplied signage at 1 project location
 - Logo visibility on all event emails
 - Logo visible on the event webpage
 - Recognition via Volunteer Fairfax social media (2,000+ followers)
 - Opportunity reserve up to two VolunteerFest projects for employees and family members
- \$250** **Bronze Sponsor**
- Company listed on all physical materials created to promote the event
 - Logo visibility on all event emails
 - Logo visible on the event webpage
 - Recognition via Volunteer Fairfax social media (2,000+ followers)
 - Opportunity to reserve one VolunteerFest project for employees and family members

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Sponsorship Form

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Please complete and return to Elise Neil Bengtson

Company Name _____

Company Name as you wish it to be listed _____

Website address _____

Contact Name & Title _____

Phone _____ Email _____

Sponsor Level & Amount _____

Method of Payment Mastercard Visa American Express Discover _____ Check #

Credit Card # _____ Exp. Date _____

Card Address _____

Signature _____