



Premier Sponsor
\$15,000 and above

Community Partner
\$10,000-\$14,999

Community Patron
\$5,000-\$9,999

Community Advocate
\$2,000-\$4,999

Community Sponsor
\$1,000-\$1,999

Media Partner
Value of \$2,500+

Volunteer Fairfax is the local resource to connect volunteering in Northern Virginia and the Washington DC Metro Region. We help individuals find volunteer opportunities, increasing the capacity of the nonprofit sector and connecting local businesses who want to make a difference in their community. Supporters of Volunteer Fairfax count themselves among the most generous and committed organizations in the region.

Website (More than 90,000 visits per year)						
Scrolling logo on website homepage	X	X				
Profile on sponsor page highlighting employee volunteer program	X	X				
Publications						
Recognition in Annual Report	Logo	Logo	Listing	Listing	Listing	Listing
Logo included on presentation display boards used for outreach	X	X				
Listing in Nonprofit eNews (1,400 contacts; twice monthly)	X	X	X	X	X	X
Listing in Individual / Family eNews (2,300 contacts; quarterly)	X	X	X	X	X	X
Trainings/Presentations						
Opportunity to speak, to chair or to serve other prominent role at Volunteer Fairfax's event or program as appropriate	X	X				
On-site Volunteers for Change Orientation for employees	X	X	X	X	X	X
Media						
Name listed with hyperlink in all media releases	X					
Name listed in newspaper advertisements featuring Volunteer Fairfax events/services	X	X				
Promotion to media outlets highlighting employee volunteer program	X					
Collateral						
Unlimited use of VF logo in business marketing materials	X					
Logo prominently displayed in community room at Volunteer Fairfax office	X	X				
Business logo / listing on all VF collateral	Logo	Logo	Listing	Listing	Listing	Listing
Social Media focusing on Corporate Social Responsibility						
Number of dedicated Twitter mentions, annually	6	4	2			
Number of dedicated Facebook posts, annually	2	2	1			
Event Participation						
VolunteerFest@:						
Customized employee team project for VolunteerFest®, the community wide day of service	X	X	X	X		X
Logo / listing displayed on VolunteerFest® t-shirt	Logo	Logo	Listing	Listing	Listing	Listing
Volunteer Service Awards Program:						
Inclusion of logo in invitation and program	X	X				
Logo / listing inclusion in video display at Awards Program	Logo	Logo	Listing	Listing	Listing	Listing
Complimentary seats at Volunteer Awards Program	6	5	4	3	2	3
Employee Benefits						
Priority event registration for events and / or programs	Both	Both	Events	Events	Events	Events
Project referrals for employee groups of 50 persons or less	3	3	2	2	1	1
Technical Support for employee volunteer program	X	X	X	X	X	X
Public recognition for outstanding employee volunteers	X	X	X	X	X	X
Personalized service	X	X	X	X	X	X
New Level: Community Investor, Program Sponsorship Opportunities						
Companies looking to support and shape a specific program at Volunteer Fairfax can now join as Community Investors. This designation, subject to approval by Volunteer Fairfax, aligns programs with corporate social responsibility goals and objectives. The Community Investor level begins at \$30,000.						