



Premier Foundational Sponsor \$15,000 and above	Foundational Sponsor \$10,000	Community Sponsor \$7,500	Community Engager \$5,000	Community Mobilizer \$2,500	Community Connector \$1,000	Community Patron \$500	Media Partner Value of \$2,500+
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Volunteer Fairfax is the local resource to connect volunteering in Northern Virginia and the Washington DC Metro Region. We help individuals find volunteer opportunities, increasing the capacity of the nonprofit sector and connecting local businesses who want to make a difference in their community. Supporters of Volunteer Fairfax brand themselves among the most generous and community committed organizations in the region.

Website (More than 135,000 visits per year)								
Scrolling logo on website homepage for one year	X	X	X					
Profile on sponsor page highlighting employee volunteer program/giving program	X	X						
Publications								
Recognition in Annual Report	Logo	Logo	Logo	Listing	Listing	Listing	Listing	Listing
Listing in Nonprofit (biweekly) and Individual (monthly) eNews (10,000+ contacts)	X	X	X	X	X	X	X	X
Trainings/Presentations								
Opportunity to speak, to chair or to serve other prominent role at Volunteer Fairfax's event or program as appropriate	X							
On-site Volunteers for Change Orientation for employees	X	X	X	X	X	X		X
Media								
Customized sponsor media kit with one year license	X	X	X					
Name listed in all media releases	X							
Promotion to media outlets highlighting employee volunteer program	X							
Collateral								
Customized partner logo/unlimited use of VF logo in business marketing materials	X	X						
Social Media focusing on Corporate Social Responsibility								
Number of dedicated Twitter mentions per year	6	5	5	4	3	2	1	3
Number of dedicated Facebook posts per year	3	2	2	1	1	1	1	
Number of edicated LinkedIn messages per year	2	1	1					
Event Participation								
VolunteerFest® and Global Youth Service Day:								
Customized employee team project for VolunteerFest®, community-wide day of service	X	X	X	X	X			X
Recognition on VolunteerFest® t-shirt	Logo	Logo	Logo					
Recognition on Global Youth Service Day t-shirt	Logo	Logo	Logo					
Volunteer Service Awards Program:								
Inclusion of logo in invitation and program	X	X						
Complimentary seats at Fairfax County Volunteer Service Awards	6	6	5	4	3	2	1	3
Employee Benefits								
Priority event registration for events and / or programs	X	X	X	X	X			X
Project referrals for employee groups of 30 persons or less	4	3	3	2	2	1	1	2
Technical support for employee volunteer program	X	X	X	X	X	X	X	X
10% discount on any program or event sponsorship(s)	X							