



## A Family Volunteer Day 2019 Event Sponsorship Information

*"To serve, you only need a heart full of grace and a soul generated by love."*

*– Dr. Martin Luther King, Jr.*

**Give Together: A Family Volunteer Day** is a community-wide day of service held on **Martin Luther King, Jr. Day, Monday, January 21, 2019**. It brings together hundreds of volunteers, especially young families, to undertake projects for local Northern Virginia nonprofits and government agencies. At the end of the day, the difference and impact that many hands, including those of children, make on a community when we all "Give Together" will be apparent to us all!

**By sponsoring this event**, your business directly provides the resources to make a fun, impactful day even more successful. In return, you will receive high visibility and promotional opportunities at the event. Your company can also benefit from team building by reserving spaces for your employees and their families to volunteer at this generous, far-reaching event.

The day offers a rewarding way for families, friends, neighbors and colleagues to make a lasting impact on their community, inspiring our younger generations with the desire to serve our community for many years to come.

As millions of people across the country will volunteer in their communities, you will make a difference by giving in your own!

### Examples of Projects

- making fleece blankets for veterans
- creating Valentine's Cards for foster children
  - assembling sensory kits for students with disabilities
  - braiding dog chew toys for homeless animals
- engaging in a reflection station to help children understand the value and impact of the projects they completed



# 2019 Give Together: A Family Volunteer Day

## Sponsorship Information and Levels

Volunteer Fairfax is a 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the fullest extent of the law.

### **\$7,500..... Presenting Sponsor**

- Exclusive naming rights as Presenting Sponsor:  
“Give Together: A Family Volunteer Day, Presented by (NAME)”
- Prominent placement of company booth or company supplied banner at the project location
- Recognition from podium at event site
- First right of refusal for a speaking role at event site
- Identified in event passport, all media advisories, releases, and story pitches promoting the event
- Logo visible and linked on the event webpage as the Presenting Sponsor
- Recognition via Volunteer Fairfax social media (2,000+ followers) as the Presenting Sponsor
- Recognition in Volunteer Fairfax staff signature lines announcing the event
- Opportunity to provide up to 25 event staff and/or event participants

### **\$5,000..... Platinum Sponsor**

- Opportunity to display company supplied banner at the event site
- Recognition from podium at the event site
- Identified in event passport, all media advisories, releases, and story pitches promoting the event
- Logo visible and linked on the event webpage as a Platinum Sponsor
- Recognition via Volunteer Fairfax social media (2,000+ followers) as a Platinum Sponsor
- Opportunity to provide up to 15 event volunteers

### **\$1,500..... Gold Sponsor**

- Prominent company supplied signage at the event site
- Recognition from podium at the event site
- Logo visible and linked on the event webpage as a Gold Sponsor
- Recognition via Volunteer Fairfax social media (2,000+ followers) as a Gold Sponsor
- Opportunity to provide up to 10 event volunteers

### **\$500..... Silver Sponsor**

- Recognition from podium at the event site
- Logo visible and linked on the event webpage as a Silver Sponsor
- Recognition via Volunteer Fairfax social media (2,000+ followers) as a Silver Sponsor
- Opportunity to provide up to 5 event volunteers

### **\$250..... Bronze Sponsor**

- Logo visible and linked on the event webpage as a Bronze Sponsor
- Recognition via Volunteer Fairfax social media (2,000+ followers) as a Bronze Sponsor
- Opportunity to provide 2 event volunteers

# 2019 Give Together: A Family Volunteer Day

## Sponsorship Form

*Volunteer Fairfax is a 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the fullest extent of the law.  
Please complete and return to Mary C. Saunders*

Company Name \_\_\_\_\_

Company/Family Name as you wish it to be listed \_\_\_\_\_

Preferred website address \_\_\_\_\_  
(to be linked on Volunteer Fairfax webpage)

Please forward both .eps and .jpg logo to [msaunders@volunteerfairfax.org](mailto:msaunders@volunteerfairfax.org). Completed:  yes  no

Contact Name & Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Level & Amount \_\_\_\_\_

Method of Payment  MasterCard  Visa  American Express  Discover \_\_\_\_\_ Check #

Name as it Appears on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Address \_\_\_\_\_

Signature \_\_\_\_\_



**Deadline for inclusion in Give Together: A Family Volunteer Day publicity is Friday, January 4, 2019**