



## ***A Family Volunteer Day*** **2018 Event Sponsorship Information**

**MLK Give Together: A Family Volunteer Day**, a community-wide day of service held on Martin Luther King Jr Day, brings together hundreds of volunteers (particularly young families) to complete projects for local Fairfax County nonprofits and government agencies on **Monday, January 15, 2018**. At the conclusion, each one of us will see the difference that many hands, including those of children, can make on a community when we all Give Together.

**Nonprofits doing good** need resources: supplies and volunteers. Sponsorship covers the supplies and Volunteer Fairfax provides the volunteers.

**By sponsoring this event**, your business directly provides the resources. In return, you will receive high visibility and promotional opportunities at the kick-off event with elected officials, business and community leaders, and other service-minded professionals. Your company can also benefit from team building by reserving space for your employees and their families to volunteer. As millions of people across the county will be volunteering in their communities, you can make a difference by giving in your own!

### **Examples of Projects:**

- Making dog chew toys for homeless animals
- Making fleece blankets for veterans
- Assembling sensory kits for students with disabilities
- Engaging in a reflection station to help children understand the value and impact of the projects they completed



# **2018 Give Together: A Family Volunteer Day**

## **Sponsorship Information and Levels**

*Volunteer Fairfax is a 501(c)(3) nonprofit organization; sponsorships are tax-deductible to the fullest extent of the law.*

### **\$7500 ..... Presenting Sponsor**

- Exclusive naming rights as Presenting Sponsor; “Give Together: A Family Volunteer Day, Presented by (NAME)”
- Exclusive rights as Presenting Sponsor named on t-shirts
- Prominent placement of company booth at the project location
- Speaking role and recognition from podium at event site
- Identified in event passport, all media advisories, releases, and story pitches promoting the event
- Logo visible and linked on the event webpage as The Presenting Sponsor
- Recognition via Volunteer Fairfax social media as The Presenting Sponsor
- Recognition in Volunteer Fairfax staff signature lines announcing the event
- Opportunity to provide up to 25 event staff and/or event participants

### **\$5000 ..... Platinum Sponsor**

- Ability to display company supplied banner at the project location
- Identified in event passport, all media advisories, releases, and story pitches promoting the event
- Recognition from podium at all event sites
- Logo visible and linked on the event webpage as a Platinum Sponsor
- Recognition via Volunteer Fairfax social media as a Platinum Sponsor
- Recognition in Volunteer Fairfax staff signature lines announcing the event
- Opportunity to provide up to 15 event volunteers

### **\$1500 ..... Gold Sponsor**

- Recognition from podium at all sites
- Prominent company-supplied signage at the project location
- Logo visibility on all event emails
- Logo visible and linked on the event webpage
- Recognition via Volunteer Fairfax social media
- Opportunity to provide up to 10 event volunteers

### **\$500 ..... Silver Sponsor**

- Prominent company-supplied signage at the project location
- Logo visibility on all event emails
- Logo visible on the event webpage
- Recognition via Volunteer Fairfax social media (2,000+ followers)
- Opportunity to provide up to 5 event volunteers

### **\$250 ..... Bronze Sponsor**

- Logo visibility on all event emails
- Logo visible on the event webpage
- Recognition via Volunteer Fairfax social media (2,000+ followers)
- Opportunity to provide 2 event volunteers

# ***2018 Give Together: A Family Volunteer Day Sponsorship Form***

*Volunteer Fairfax is a 501(c)(3) nonprofit organization; sponsorships are tax-deductible to the fullest extent of the law.*

*Please complete and return to Elise Neil Bengtson*

Company Name \_\_\_\_\_

Company/Family Name as you wish it to be listed \_\_\_\_\_

Website address \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Level & Amount \_\_\_\_\_

Method of Payment    ☐ Mastercard    ☐ Visa    ☐ American Express    ☐ Discover    \_\_\_\_\_ Check #

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Address \_\_\_\_\_

Signature \_\_\_\_\_

***As a result of publicity requirements, all sponsorship deadlines are Friday, January 5, 2018.***