



28TH ANNUAL FAIRFAX COUNTY VOLUNTEER SERVICE AWARDS

Thursday, April 23, 2020 | Westfields Marriott Washington Dulles

Lead. Connect. Mobilize ... Celebrate!

The Annual Fairfax County Volunteer Service Awards Breakfast honors in any given year 150 volunteer individuals, groups and organizations who have contributed outstanding volunteer service to our community. Over the past 28 years, Volunteer Fairfax has recognized more than 3,000 Fairfax County residents for their commitment to service and passion for volunteerism. Like us, we are confident that you will find the stories of this year's award recipients to be incredibly inspiring!

WHY SUPPORT THE VOLUNTEER SERVICE AWARDS?

- ✓ *High visibility with elected officials, business and community leaders and your customers and employees.*
- ✓ *Enhance your position as a leader celebrating volunteerism by aligning your brand with this well-established annual event.*
- ✓ *Network and connect with over 400 Volunteer Service Awards guests*
- ✓ *Receive region-wide recognition pre- and post-event.*

HONORARY COMMITTEE Fairfax County Board of Supervisors



A Signature Event of Volunteer Fairfax

- JEFFREY C. MCKAY, **CHAIRMAN**
- PENELOPE A. GROSS, **VICE CHAIRMAN, MASON DISTRICT**
- JAMES R. WALKINSHAW, **BRADDOCK DISTRICT**
- JOHN W. FOUST, **DRANESVILLE DISTRICT**
- WALTER L. ALCORN, **HUNTER MILL DISTRICT**
- RODNEY L. LUSK, **LEE DISTRICT**
- DANIEL G. STORCK, **MOUNT VERNON DISTRICT**
- DALIA A. PALCHIK, **PROVIDENCE DISTRICT**
- PAT HERRITY, **SPRINGFIELD DISTRICT**
- KATHY L. SMITH, **SULLY DISTRICT**

Supporter Levels *Due to publication deadlines, supporter commitments are due no later than Tuesday, April 14th.*

LEAD PARTNER \$7,500 (only 2 available)

Benefits

- One-year membership in the Impact Collective, a giving collaborative of civic-minded companies celebrating volunteerism. Impact Collective benefits include:
 - Announcement of Impact Collective participation on social media channels*
 - Linked logo on Impact Collective website page*
 - Acknowledgment in printed collateral*
 - Logo on Impact Collective marketing communications*
 - Invitation to Volunteer Fairfax events*
- As an early supporter of the Impact Collective, partner will be listed as a Founding Member
- Opportunity to make welcoming or closing remarks from podium
- Opportunity to present an award during the program
- Recognition from podium at Volunteer Service Awards Breakfast
- Premium full-page black & white ad in program booklet
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- Listed as Lead Partner for event marketing communications
- Announcement of partnership via social media channels
- One table (10 tickets) with preferred seating

PLATINUM SUPPORTER: \$5,000

Benefits

- One-year membership in the Impact Collective, a giving collaborative of civic-minded companies celebrating volunteerism. Impact Collective benefits include:
 - Announcement of Impact Collective participation on social media channels*
 - Linked logo on Impact Collective website page*
 - Acknowledgment in printed collateral*
 - Logo on Impact Collective marketing communications*
 - Invitation to Volunteer Fairfax events*
- As an early supporter of the Impact Collective, partner will be listed as a Founding Member
- Recognition from podium at Volunteer Service Awards Breakfast
- Premium full-page black & white ad in program booklet
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- Listed as Platinum Supporter for event marketing communications
- Announcement of partnership via social media channels
- Six tickets with preferred seating

GOLD SUPPORTER: \$3,000

Benefits

- Recognition from podium at Volunteer Service Awards Breakfast
- Premium half-page black & white ad in program booklet
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- Listed as Gold Supporter for event marketing communications
- Announcement of partnership via social media channels
- Four tickets with preferred seating

SILVER SUPPORTER: \$1,000

Benefits

- Recognition from podium at Volunteer Service Awards Breakfast
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- Listed as Silver Supporter for event marketing communications
- Announcement of partnership via social media channels
- Two tickets with preferred seating

BRONZE SUPPORTER: \$500

Benefits

- Recognition from podium at Volunteer Service Awards Breakfast
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- One ticket

Additional Sponsorship Opportunities

AWARDS SPONSOR: \$4,500 (only 1 available)

Support the Volunteer Service Awards by underwriting the plaques and certificates given to award recipients

Benefits

- Opportunity to present an award during the program
- Recognition from podium at Volunteer Service Awards Breakfast
- Premium full-page black & white ad advertising space in program booklet
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- Listed as Awards Sponsor for event marketing communications
- Announcement of partnership via social media channels
- Four tickets with preferred seating

CENTERPIECE SPONSOR: \$2,000 (only 1 available)

Get high visibility with your logo on a card placed in each table centerpiece

Benefits

- Recognition card on each table centerpiece (approximately 35-40 tables)
- Recognition from podium at Volunteer Service Awards Breakfast
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*
- Listed as Centerpiece Sponsor for event marketing communications
- Announcement of partnership via social media channels
- Two tickets with preferred seating

NOMINEE TICKET SPONSOR: \$1,100

All Award nominees receive a complimentary breakfast ticket. Help underwrite the cost of 20 nominee tickets at the early bird rate.

Benefits

- Recognition from podium at Volunteer Service Awards Breakfast
 - Half-page black and white ad in Program booklet
 - Logo included in program booklet
 - Logo included on event signage
 - Audio-visual display of company logo
 - Hyperlinked logo on the Volunteer Service Awards event webpage
 - Recognition in Volunteer Fairfax e-newsletter *Amplify*
 - Listed as a Nominee Ticket Sponsor for event marketing communications
 - Announcement of partnership via social media channels
- (Individual tickets can also be purchased for nominees at the early bird rate of \$45 each. Please email malicon@volunteerfairfax.org for more details)*

COFFEE STATION SPONSOR: \$500 (only 1 available)

Support the pre-event coffee for guests

Benefits

- Logo on coffee table placard
- Recognition from podium at Volunteer Service Awards Breakfast
- Logo included in program booklet
- Logo included on event signage
- Audio-visual display of company logo
- Hyperlinked logo on the Volunteer Service Awards event webpage
- Recognition in Volunteer Fairfax e-newsletter *Amplify*

PROGRAM BOOKLET ADS

(NOTE: Program book ads are included for Lead Partners, Platinum and Gold Supporters, and Awards Sponsor)

Selections

- Full page (7" wide X 10" tall) \$500
- Half page *horizontal* (7" wide X 5" tall) \$300

Images should have an effective resolution of 300 dpi. Images that are downloaded from a website or are 72 dpi images are unacceptable quality for printing. PSD, TIFF and EPS format files are preferable to JPG. Ad copy is due no later than April 14th.

Selection & Payment Information

NAME: _____

COMPANY NAME: _____

PHONE: _____ EMAIL: _____

SUPPORTER LEVEL SELECTED: _____

SPONSORSHIP OPPORTUNITY SELECTED: _____

PROGRAM BOOKLET AD SIZE SELECTED: ☐ FULL PAGE ☐ HALF PAGE

☐ PAYMENT ENCLOSED (PLEASE MAKE CHECK PAYABLE TO **VOLUNTEER FAIRFAX**)

☐ PAYMENT WILL ARRIVE SEPARATELY (MAIL TO: **Volunteer Fairfax 10700 Page Avenue, Suite 101 Fairfax, VA 22030**)

☐ PLEASE SEND AN INVOICE

☐ PLEASE CHARGE \$_____ ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD NUMBER

____/_____
EXPIRATION DATE

CVV

BILLING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

SIGNATURE: _____

PLEASE LIST IN PROGRAM BOOKLET AS: _____

WE WILL NOT BE ABLE TO ATTEND, BUT WISH TO DONATE: \$_____

PLEASE EMAIL OR FAX FORM TO:

Marianne Alicona, Director of Development, malicona@volunteerfairfax.org or FAX to 703-246-4662
QUESTIONS? EMAIL OR CALL MARIANNE AT 703-246-3895

