

Volunteer *Fairfax*



2020-2021
IMPACT REPORT

**OUR MISSION AT
VOLUNTEER FAIRFAX**
is to lead, connect,
and mobilize people
and resources to build
capacity for stronger
communities.

9,971
INDIVIDUALS
ENGAGED

30,606
HOURS OF
VOLUNTEER
TIME

\$891,861
DOLLAR VALUE
OF SERVICE*

650+
NONPROFIT &
AGENCY PARTNERS
VF SUPPORTS TO
ADDRESS CRITICAL
NEEDS



Dear Friends –

Last year when I wrote Volunteer Fairfax's annual impact report letter, I never thought twenty months from the start of the pandemic we would still be dealing with how to live safely among our family and friends. Fall of 2020 was a time of hope, with vaccines on the horizon and what we thought was a light at the end of the tunnel.

Although the Delta variant interrupted a full return to normalcy, I am heartened by the call to action you have answered over the past year to bring neighbors and strangers together during this time of extreme challenges. Members of our community from all walks of life joined together to make an impact through volunteerism. Thank you!

I'm forever grateful for your patience, resilience, and community spirit during the public health emergency while we looked at different ways to make your volunteer service safe. We responded by creating virtual and in-person volunteer opportunities while following official guidelines that were constantly changing. I'm proud to report that our leadership in this area has been widely recognized by national volunteer leaders, citing VF's creativity and ability to nimbly change course to improve community impact and the volunteer experience.

Thanks to your donations of time and financial support, VF continued to play a crucial role in supporting pandemic response, whether it was helping the food and housing insecure or providing vaccine logistical support. Our signature service events, VolunteerFest and the MLK, Jr. Weekend of Service, could not have been so successful without you.

Our mission has been further enhanced by the establishment of a Board- and staff-led Diversity, Equity, and Inclusion (DEI) workgroup to take a critical look at how our internal operations and external programs promote equity and opportunity for all. This starts with our commitment as an organization to ensuring equity is incorporated into our daily work and volunteer engagement. In the coming year, we will invite you to join us on this journey through a range of activities; stay tuned!

With my sincere appreciation, I am wishing you a year of hope, progress, and continued dedication to strengthen our community through volunteerism.

Sincerely yours,

Steve Mutty, CEO



FOR 50 YEARS, CORNERSTONES HAS BEEN OFFERING STABILITY, EMPOWERMENT, AND HOPE TO NORTHERN VIRGINIANS IN NEED OF FOOD, SHELTER, AFFORDABLE HOUSING, QUALITY CHILDCARE, AND OTHER SERVICES. CORNERSTONES SERVES 16,000 FAMILIES AND INDIVIDUALS, WITH UPWARDS OF 5,000 CHILDREN, ANNUALLY.

WE RELY ON THE WORK OF DEDICATED VOLUNTEERS TO INCREASE OUR CAPACITY, AND HAVE PARTNERED WITH VOLUNTEER FAIRFAX FOR OVER 20 YEARS FOR OUTSTANDING VOLUNTEERS, VOLUNTEER MANAGEMENT TRAINING, AND SUPPORT IN TIMES OF CRISIS LIKE THE PANDEMIC. YOUR VOLUNTEERS EXCEED OUR EXPECTATIONS EVERY TIME. THEY ALWAYS DO AN AMAZING JOB. GREAT LEADERS AND FOLLOWERS! WE'RE SO THANKFUL FOR OUR LONGSTANDING PARTNERSHIP WITH VOLUNTEER FAIRFAX.

SUSAN ALGER

DIRECTOR, VOLUNTEER AND COMMUNITY ENGAGEMENT
CORNERSTONES

FY 21 • KEY INITIATIVE

COMMUNITY CONVERSATIONS ON RACISM & RACIAL EQUITY

In partnership with The Community
Foundation for Northern Virginia

VF LAUNCHED A SERIES OF
COMMUNITY CONVERSATIONS
FEATURING LEADING VOICES
WORKING TO ERADICATE RACISM
AND INJUSTICE AND PROMOTE
MORE INCLUSIVE AND EQUITABLE
METHODS TO ENGAGE ALL.

FY 21 • KEY INITIATIVE

DIVERSITY, EQUITY & INCLUSION WORKGROUP

VF's DEI WORKGROUP SERVES
AS A CATALYST FOR INTERNAL
CULTURAL CHANGE, STEWARDS
ONGOING DEI POLICIES
AND PRACTICES, AND
DEVELOPS EXTERNAL RELEVANT
MESSAGING.

COVID-19 Community Response

VF is Northern Virginia's leader in supporting the nonprofit community with volunteers, and Fairfax County's designated lead agency for volunteer and donations management in emergency situations. During the pandemic, we focused on food and PPE collection, engaging individuals and families in virtual and safe in-person volunteer activities, and vaccination center support.



226,000*

Represents 23.5% of the Fairfax County population earning below a living wage served by Volunteer Fairfax's nonprofit partners and volunteers.



60.6 Tons

Amount of pantry staples collected for Stuff the Bus campaigns where VF was a leading organizer and participant.



53,146

VF's donation site collected, sorted, and boxed homemade masks for distribution to 70 community, faith-based, and nonprofit organizations serving the vulnerable.



427 & 7,047

Volunteers and hours served at local vaccination clinics and mobile vaccine units deployed in underserved neighborhoods.

110,625+

VISITORS
TO VF WEBSITE

5,301
TWITTER
Followers

3,238
subscribers to
VF's quarterly
newsletter
- Amplify

FAIRFAX COUNTY'S EMERGENCY PREPAREDNESS BLOG DATED DECEMBER 22, 2020, COMMENDS VF FOR PLAYING, "A CRITICAL ROLE IN MANAGING, COLLECTING AND DISTRIBUTING THE (HOMEMADE) MASKS."

VOLUNTEER FAIRFAX SIGNATURE PROGRAM

VOLUNTEER MANAGEMENT TRAINING PROGRAM

Offering multi-level workshops, webinars and trainings to nonprofits and public agencies on how to maximize the effectiveness of their volunteer programs. To make the program more attractive for volunteer managers, participants can now receive professional credit hours toward the **Certified in Volunteer Administration (CVA)** credential.

35 Webinars
1,079 Attendees



“

AS A WOMAN OF COLOR WHO HAS OVERCOME TRAUMA, ADDICTION, AND HOPELESSNESS, I VOLUNTEER TO LOVE ON, PROVIDE CARE FOR, AND OFFER HOPE TO MARGINALIZED POPULATIONS. VOLUNTEER FAIRFAX SERVES ALL PARTIES: THE COMMUNITY, THE PEOPLE, THE VOLUNTEERS LIKE ME, AND THE NONPROFIT ORGANIZATIONS...ALL THE RESOURCES CENTRALIZED TO MATCH NEED THROUGHOUT THE COUNTY!

LESLIE ANN WERTZ

2021 QUALITY OF LIFE AWARD WINNER - FAIRFAX COUNTY
VOLUNTEER SERVICE AWARDS
VOLUNTEER, RECOVERY PROGRAM SOLUTIONS OF VIRGINIA

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“

I HAVE BEEN SO IMPRESSED WITH AND EXCITED ABOUT THE WONDERFUL ACTIVITIES CREATED BY VOLUNTEER FAIRFAX. YOU ARE TRULY LEADING BY EXAMPLE, AND ENSURING YOUR COMMUNITIES NEEDS ARE MET WITH EXCELLENCE.

NATALYE PAQUIN

PRESIDENT AND CEO, POINTS OF LIGHT

”

VOLUNTEERFEST

New for Fall 2020, VF experimented with virtual and safe, in-person VolunteerFest projects. We attracted volunteers who worked with over a dozen local nonprofits and public agencies to complete single-day projects.

865 Participants
14 Nonprofit Supported
21 Projects



MARTIN LUTHER KING, JR. WEEKEND OF SERVICE

Commemorating the life and service of Dr. King, this all virtual service weekend included family-friendly volunteer activities like GIVE TOGETHER and the VALENTINE'S CHALLENGE, enabling the youngest to volunteer, thereby planting the seeds of service.

26 Agency Partners
2,089 Volunteers
10,000 Valentine Cards Created for Frontline Healthcare Workers



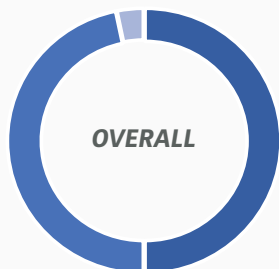
FAIRFAX COUNTY VOLUNTEER SERVICE AWARDS

For for the past 29 years every April, VF hosts the Volunteer Service Awards to recognize individuals and groups who have provided outstanding service to their communities.

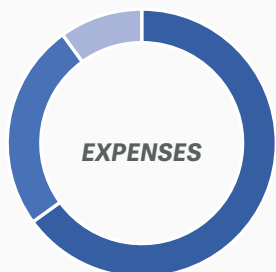
180 Volunteers Recognized
280 Viewed Live-Stream Event
1,500 Reached via Digital Download & Virtual Viewing



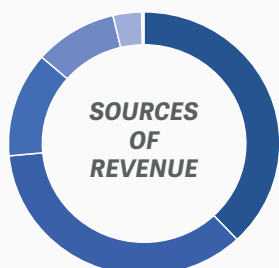
Financials FY 2021



- TOTAL REVENUE \$1,142,710
- TOTAL EXPENSES \$1,067,909
- NET REVENUE \$74,801



- PROGRAMS 65%
- G&A 25%
- FUNDRAISING 10%



- GRANTS & CONTRIBUTIONS 38%
- FAIRFAX COUNTY GOVERNMENT 36%
- PROGRAM FEES 13%
- IN-KIND 10%
- SPECIAL EVENTS 3%

Source: Audited FY21 Financial Reports July 1, 2020 - June 30, 2021



Move Forward Campaign

VF established Move Forward to advance our growth post-pandemic. Take this opportunity to make a transformative gift which will have sustainable impact on the future of VF as we scale our programs to meet the pent-up demand for volunteerism during pandemic recovery.

[CLICK HERE TO DONATE/LEARN MORE](#)

Thank You!

Volunteer Fairfax is grateful for our supporters'

generous investment to help us achieve community impact through volunteerism. Our donors recognize our role to lead, connect, and mobilize people and resources to serve local and regional needs. We value you as trusted partners, advisors and friends to build a better community through service.