

50 Good Deeds for Volunteer Fairfax's 50th Anniversary

April is Global Volunteer Month, a time dedicated to celebrating the work of volunteers in our community. For 50 years, Volunteer Fairfax has been honoring volunteers, highlighting acts of service and promoting the powerful effect of small deeds in building transformative and inclusive communities. This year, to celebrate our 50th Anniversary, we want to recognize volunteers and inspire people everywhere to get involved in simple acts of kindness. 50 Good Deeds to celebrate 50 years of Volunteer Fairfax promoting civic engagement and volunteerism.

Because who better to inspire others than our volunteers who give their time, talents, and energy to make this community we share better for everyone who lives and works here. We promise that these acts, these Good Deeds, will inspire others to get involved and to help support a more connected, engaged and resilient community.

Recognizing Volunteers and Good Deeds in our Community

Each day volunteers set out to support the issues they care about, to help make their neighborhoods safer, cleaner, welcoming and inclusive environments that work for everyone. Volunteers come in many forms – they are running book fairs at the local library, working at the front desk of a nature center, checking-in on an elderly neighbor, even civic acts like supporting voter registration drives and trash pick-ups at a local park – each of these Good Deeds has the same intention, small acts of service to serve the greater good and the community at large.

In April, for **Global Volunteer Month**, let's celebrate the terrific work of people everywhere doing Good Deeds each day to support your organization, a neighbor, a local school – let's inspire others with ideas for giving back.

Goals for Campaign

Celebrate the work of your organization's amazing volunteers and shine a light on the power and strength of volunteerism in our community. Highlight how the actions of volunteers both big and small support making this community we share better for everyone – including the doer!

Key Date	Action
April 1 - April 12	Post about your amazing volunteers and their work on our 50 Good Deeds Board Use a picture or video and a short paragraph highlighting the work of volunteers in your organization, community, school, church, etc. To celebrate Volunteer Fairfax's 50th Anniversary, we hope to see at least 50 Good Deeds. Big and small, no matter, just share.
April 14	National Good Deeds Day Volunteer Fairfax will highlight your "Good Deeds" submissions. Remember to add your post sharing simple acts of kindness, Good Deeds and volunteering across the community to the 50 Good Deeds board by April 12 ^{th.} And feel free to share your post on your social channels as well using the hashtags below.
April 21- April 27	National Volunteer Week Post on social media about the value of volunteers to your organization. Tag Volunteer Fairfax and use our hashtags and we'll amplify your messages to show the collective importance of volunteerism to supporting our community.
Thursday, May 9, 2024	Volunteer Service Awards will take place celebrating volunteers across the community and recognizing Community Champions selected by the FC Board of Supervisors. Registration will open on April 4 th . A purchased ticket is required to attend this year's special event. Information will be posted on our website at Volunteer Service Awards - Volunteer Fairfax.

How do I post on the 50 Good Deeds Board?

Once you identify the volunteer(s) you'd like to recognize, the process is simple:

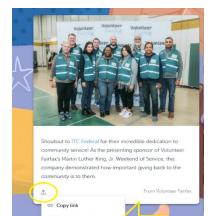
• Visit the <u>50 Good Deeds Board here</u> or scan the QR code from your mobile device:



 Hit the + Add to board icon and create your post! You can add a brief description of the good deed and name of volunteer you want to celebrate. Don't forget to add a picture or video. Here are a couple sample posts:



 After creating your post, share your post on social media by using the "up arrow icon" as pictured:



When sharing your post on social media, remember to use the hashtags associated with this
campaign so they become part of the larger campaign to recognize volunteers across the county
during Global Volunteer Month. Don't forget to tag Volunteer Fairfax so we can interact with
you.

Share via Twitter

Hashtags for Good Deeds Board posts #50GoodDeeds #GoodDeedsDay #VolunteerFairfax50years #GlobalVolunteerMonth

• Volunteer Fairfax Tags:

Facebook: @VolunteerFairfax | Instagram: volunteerfairfax | LinkedIn: @Volunteer-Fairfax

National Volunteer Week

Post on social media about the value of volunteers to your organization. Tag Volunteer Fairfax and use our hashtags and we'll amplify your messages to show the collective importance of volunteerism to our community.

Hashtags for National Volunteer Week

#NationalVolunteerWeek2024 #VolunteerFairfax50years #GlobalVolunteerMonth

Volunteer Fairfax Tags

Facebook: @VolunteerFairfax | Instagram: volunteerfairfax | LinkedIn: @Volunteer-Fairfax

Sample Social Media Posts

"Individual volunteer recognition" posts during National Volunteer Week (April 17 - 21):

[Volunteer name] gives their time and talents on a regular basis to our organization. The work they do [list tasks] is so important to the mission of our organization. Thank you for all you do to support [organization name] and to help us fulfill our mission to the community. #NationalVolunteerWeek2024 #VolunteerFairfax50years #GlobalVolunteerMonth

For National Volunteer Week, we'd like to thank [volunteer name] for all they do for [organization name]. [His/her/their] efforts make our organization stronger. Thank you [volunteer name] for all you do for us and those we serve! #NationalVolunteerWeek2024 #VolunteerFairfax50years #GlobalVolunteerMonth

[Organization name] runs on volunteer power and we couldn't do this work with our many terrific volunteers including [volunteer name(s)]. Supporting [list of tasks] is critical to bringing our services to the community. We thank you! #NationalVolunteerWeek2024 #VolunteerFairfax50years #GlobalVolunteerMonth

<u>Please feel free to utilize these graphics</u>. You can edit these graphics with a photo of your volunteers and add your logo. Remember to use the hashtags and tag Volunteer Fairfax when doing your post.

"Importance of volunteering" posts (April 27 – 31):

April is National Volunteer Month, and we celebrate the work of all our amazing volunteers who make our work possible by [list of critical volunteer tasks]. From all of us at [organization name] thank you volunteers!

#NationalVolunteerWeek2024 #VolunteerFairfax50years #GlobalVolunteerMonth

Volunteers gave [number of hours] last month alone to support our organization. We couldn't do this work without the support of the more than [number of volunteers] that made this possible. Thank you for making a difference to our organization and the community through volunteerism!

#NationalVolunteerWeek2024 #VolunteerFairfax50years #GlobalVolunteerMonth

Questions? Please do not hesitate to contact us at volsrus@volunteerfairfax.org.